

Brand Enhancement on IndAXonline

Frequently Asked Questions



IndAXonline is **India's largest online open marketplace** for new, used, refurbished and unutilized automation assets that include components of PLC systems, Scada, RTU, VFDs and other industrial & Electrical Control Systems along with services. The portal has unique functionalities that include **Trading, Repair & Field services, eStore and Brand Enhancement opportunities.**

Q: WHY SHOULD YOU CONSIDER INDAXONLINE'S FOR BRAND ENHANCEMENT SERVICE?

Being India's largest online marketplace for PLC systems, Scada, RTU, VFDs and other Industrial & Electrical Control Systems, along with services including repair, project & field services, IndAXonline has created a robust network of 100+ System Integrators, Service Providers & Component Suppliers from across the Industrial Automation sector.

Apart from discovering much sought products via the portal, several industrial users regularly explore a suite of specialized services such as electrical, control & automation solutions, field support, project execution, process commissioning and other automation related activities.

Hence, clients consider IndAXonline as a comprehensive platform for the Industrial Automation community of Suppliers, System Integrators, Service providers, OEMs and End Customers, wherein industrial consumers can find anything they may need for the reliability of their machines & plant operation.

Q: HOW DOES INDAXONLINE DELIVER ITS BRAND ENHANCEMENT SERVICE ?

IndAXonline is a rich resource for information and an effective business tool to help suppliers, system integrators & service providers to meet their business

challenges, through broader market engagement and with enhanced customer value propositions.

The screenshot displays the IndAXonline website interface. At the top, there's a navigation bar with 'BUY', 'SELL', 'REPAIR', 'DIRECTORY', 'ESTORE', and 'LOGIN'. The main content area features a partner profile for 'PRAXIS AUTOMATION SERVICES JAMSHEDPUR'. The profile includes a 'Client Details' section with a list of major customers served, such as Rodwell Automation, Tata Steel Limited, and Vedanta Limited. It also highlights 'Automation Field Services', 'Career & Training Program', and 'Remote Engineering'. A 'Contact Details' section provides an email address and phone number. A customer review is visible at the bottom, stating 'Excellent work done by M/s. Praxis Automation team.' with a 5-star rating.

skills, clients served & more. IndAXonline also has the sector's first review & rating mechanism that facilitates transparency and monitors the service levels within the industry.

Q: WHAT ARE ADVANTAGES TO INDUSTRY WHILE INDAXONLINE DELIVERS THE BRAND ENHANCEMENT SERVICE

With decades of experience in the Industrial Automation sector, we realized that end consumers and OEMs find it tremendously difficult to identify the best capability for services pertaining to specific requirement for their plant, machine, process or desired brand.

Additionally, there is anxiety when dealing with service providers for the first time, as vendor past experience in specific field, quality and other criteria are unknown.

IndAXonline's brand enhancement service was created to support industrial user and enable them to have greater options to avail the best services from automation vendors.

The other advantages include:

- Authentic information about the service available along with their experience & client list
- Availability of domain expertise specific to brand, application & industry vertical, etc.
- Online PTR (Proven Track Record) from various customers of respective vendors
- Direct interaction with Service Provider, Supplier and System Integrators
- More choice for meeting your evaluation process

Q: WHAT ARE BENEFITS OF INDAXONLINE'S BRAND ENHANCEMENT SERVICE TO SERVICE PROVIDERS / SYSTEM INTEGRATORS?

- Custom designed webpage: BEP page to focus precisely on core functional capabilities, list of served customers, brand partnering etc
- Exclusive online chat system: Customers can directly connect with you at any time for enquiries or to seek support
- Feedback & Review System: You served customers speak on your behalf and give review & rating of your work to generate new customers for you
- Linking or integrating your website with BEP page

Q: WHAT ARE PREMIUM MEMBER BENEFITS?

Premium membership includes exclusive access to:

- Partner performance ratings
- Solution & project consultancy
- Repair & other service engagements

- Supplier eStores
- Brand promotion

Q: ARE THEIR FEES FOR PREMIUM MEMBERSHIP?

IndAXonline charges an annual subscription for services and benefits described earlier in this document.

Q: HOW CAN I GET A PREMIUM MEMBERSHIP FOR INDAXONLINE?

Please email us at info@indaxonline.com from your registered email ID or contact our helpdesk at +91-99111 04090.