



MANY NEEDS. ONE SOLUTION.

The industrial automation industry is typically plagued with issues of reduced product **longevity & lifecycle, obsolescence**, difficulty in procuring **spare parts**, high **O&M** cost and scarcity of **skilled manpower**, amongst others.

IndAXonline provides a **unique one-stop online solution** that:

- 1. Impacts sustainability** of plants by improving uptime and maintenance cost.
- 2. Optimises cost** of inventory.
- 3. Facilitates sale** of scrapped assets.
- 4. Enables transparent & consistent engagement** with reliable 3rd party service providers.
- 5. Promotes discovery** of alternative and multiple partnering options for solution delivery channels.

INDAXONLINE

IndAXonline is **India's largest online marketplace for new, used, refurbished and unutilized automation assets** that include components of PLC systems, Scada, RTU, VFDs and other Industrial & Electrical Control Systems, along with services.

A WORLD OF POSSIBILITIES, AT YOUR FINGERTIPS

The portal provides a **neutral, demutualized and automated platform** of effective value proposition to System Integrators, Service Providers & Component Suppliers in the Industrial Automation sector.

View inventory of items to sell **OR** List your purchase requirement

View inventory of products to buy **OR** List your items for sale

Real-time inventory updates

View inventory of products to be repaired **OR** List your items for repair

Refined search capabilities

A constantly updated library of FAQ's, 'Tips' and much more...

First hand experiences from our clients - your peers!

Simplified & intuitive navigation

Stay updated with the latest

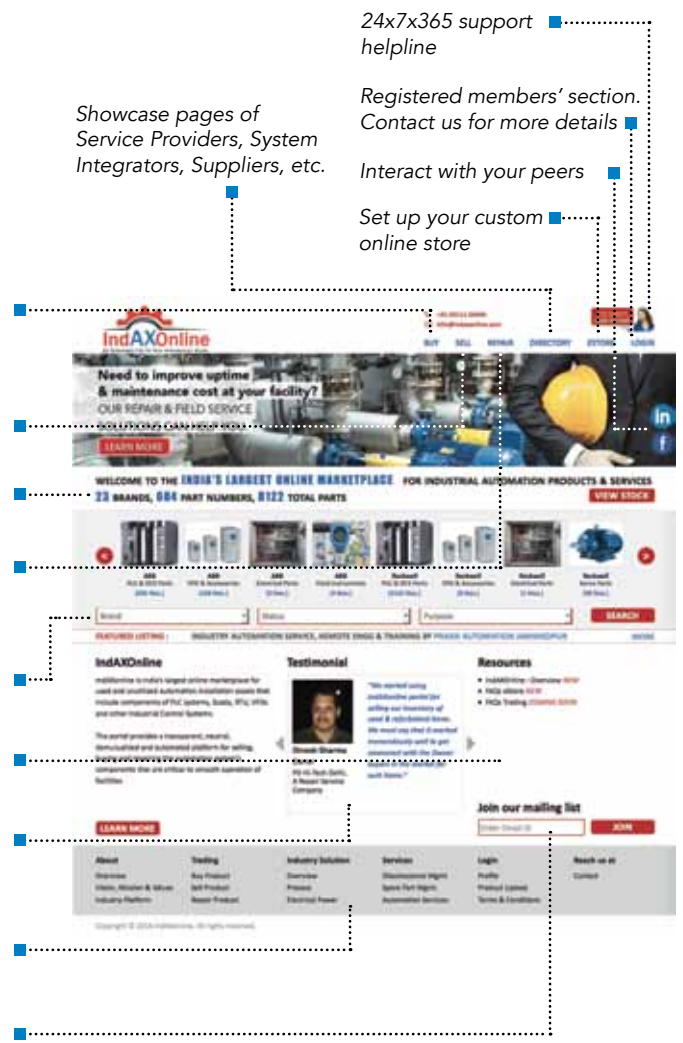
24x7x365 support helpline

Registered members' section. Contact us for more details

Interact with your peers

Set up your custom online store

Showcase pages of Service Providers, System Integrators, Suppliers, etc.



The screenshot shows the IndAXonline website with several callout boxes highlighting key features:

- 24x7x365 support helpline**: Points to the top right navigation area.
- Registered members' section. Contact us for more details**: Points to the 'REGISTER' button.
- Interact with your peers**: Points to the 'BUY' and 'SELL' buttons.
- Set up your custom online store**: Points to the 'BUY' button.
- Showcase pages of Service Providers, System Integrators, Suppliers, etc.**: Points to the 'SERVICES' button.
- View inventory of items to sell OR List your purchase requirement**: Points to the 'SELL' button.
- View inventory of products to buy OR List your items for sale**: Points to the 'BUY' button.
- Real-time inventory updates**: Points to the 'WELCOME TO THE INDIA'S LARGEST ONLINE MARKETPLACE' banner.
- View inventory of products to be repaired OR List your items for repair**: Points to the 'REPAIR' button.
- Refined search capabilities**: Points to the search bar.
- A constantly updated library of FAQ's, 'Tips' and much more...**: Points to the 'RESOURCES' section.
- First hand experiences from our clients - your peers!**: Points to the 'TESTIMONIAL' section.
- Simplified & intuitive navigation**: Points to the bottom navigation menu.
- Stay updated with the latest**: Points to the 'JOIN OUR MAILING LIST' section.

IndAXonline works on PCs, laptops, tablets & smartphones



DECODING THE MECHANICS

TRADING

Find much sought after products and critical spares, discover prices efficiently & effectively, manage obsolescence risk for the industrial plant users and plant machinery OEMs.

IndAXonline's **'SELL'** option enables you to generate revenue and optimize inventory, spares and other operational costs.

IndAXonline's **'BUY'** option enables you to get the lowest assured price & shortest delivery time from suppliers across the market, for products that are rarely available with your regular vendors.

Inventory listings include new items, used items, under-utilized items, overstocked items, refurbished & repaired items.

ESTORE

Create your own eStore to take your business to the next level by increasing geographical access & customer reach.

IndAXonline's **'ESTORE'** option is feature rich, with intuitive and inbuilt capabilities for catalog management, customer management, offers & coupons, simple checkout process, multiple payment options, custom & restricted shipping settings, powerful search engine, lead generation, inquiry processing, instant notifications, integration with social media, SEO, OG tags and much more.

REPAIR

Service providers can address maintenance & repairing needs, by offering their services directly to plant maintenance teams on a Pan-India or location specific basis.

IndAXonline **'REPAIR'** option facilitates:

- Service & repair of AC & DC Drives
- Service & repair of Servo Motors & Servo Drives
- Service & repair of PLCs cards
- Engineering & retrofitting
- VFDs for critical machines & process
- Upgradation of manual systems to automated

Inventory listings include **20+ reputed and global manufacturer brands.**

BRAND ENHANCEMENT

A rich resource for information and an effective business tool to help suppliers, system integrators & service providers meet their business challenges, through broader market engagement and with enhanced customer value propositions.

Industrial consumers can find and discover useful resources to run their machines & plant with greater reliability & safety.

Premium membership includes exclusive access to:

- Partner performance ratings
- Solution & project consultancy
- Repair & other service engagements
- Supplier eStores
- Brand promotion

TESTIMONIALS

“ IndAXonline helped us **gain greater market access and seamlessly connect with buyers** for our inventory of used & refurbished items.
DINESH SHARMA, *Founder - PD Hi-Tech, Delhi*

“ With IndAXonline, we were able to **enhance our marketing efforts and promote the value of our brand** beyond our geographical territory, at a very affordable cost.
R. K. DUBEY, *Director - Praxis Automation Services, Jamshedpur*

“ IndAXonline enabled us **procure critical automation components on time and at a reasonable cost.** We were thus able to reduce our customer's plant down time.
C. S. ANVEKAR, *Director - Hi-tech Automation, Pune*

**EXTEND THE LIFE OF YOUR
AUTOMATION ASSETS.**

GET IN TOUCH!

 **+91-99111 04090**

 **info@indaxonline.com**

 **indaxonline**

 **Indax-Online**

 **indaxonline.com**